Annual Report on Added and Terminated Programs

July 1, 2023- June 30, 2024

Background

This report provides an overview of academic program activity from July 1, 2023, through June 30, 2024, identifying academic degree programs that have been added or terminated from an institution's academic catalog, program concentrations that have been added or terminated, changes to the instructional sites or modalities of an academic program, and certificates added or terminated. The report also provides a summary of program activity by curricular area and institution, and a comparison of academic program changes over the past ten years.

On average, there have been more programs added than terminated. The majority of the additions have been bachelor's and master's degrees. The net change in the number of academic programs, concentrations, instructional sites and modalities, and certificates has been greatest in the fields of business, marketing, and management; teacher education; engineering; health professions; and computer and information sciences. This growth in programs is well aligned with state workforce needs.

Addition of Degree Programs

During AY 2023-2024, ten institutions (two research, four professional doctorate, and four comprehensive) added a total of 28 degree programs. The added programs fell largely into five categories: STEM/Healthcare (45%), Education (24%), Criminal Justice (14%), Sport Psychology/Media and Public Relations (10%), and Business (7%). These programs were added in response to identified needs, program productivity, and alignment with the Unified State Plan.

Table 1 shows the academic programs that have been added within the AY 2023-2024 by institution and degree. Table 2 shows the count of degree programs added by institution with most of the added programs at the baccalaureate level (62%) followed by master's degree programs (31%).

Table 1: Added Programs by Institution (AY 2023-2024)

New Programs AY 2023-2024

Clemson University

- B.S., Data Science
- M.M.E., Music Education
- M.Ed., Learning Sciences

Coastal Carolina University

- B.A., Cyber Threat Intelligence
- B.A., Public Relations and Strategic Communication
- M.Ed., STEM Education

College of Charleston

- B.A./A.B. and B.S./A.B., Environmental and Sustainability Studies
- B.S./A.B., Health Services Administration and Management
- M.A.T., Teaching Multilingual Learners

Francis Marion University

- B.S., Multi-categorical Special Education Autism Studies

Lander University

- B.S., Education and Child Development
- M.S., Criminology and Criminal Justice

USC Aiken

- B.S., Public Health
- B.S., Software Engineering
- M.Ed., Educator Leadership: Concentration in Principalship & Supervision
- M.S., Computer and Information Science

USC Columbia

- B.A., Sports Media
- B.S., Industrial Engineering
- B.S., Applied Sport Psychology and Counseling
- B.S., Data Analytics
- B.S., Data Science
- D.N.P., Nurse Midwife

M.S.N., Nurse Midwife

USC Upstate

B.A., Organizational Leadership

B.A.S., Business Administration

M.S., Criminal Justice

Winthrop University

B.A., Criminal Justice, with two concentrations – General, and Cyber and Corporate Crime

B.S., Web Development

Table 2: Count of New Programs by Degree Type AY 2023-2024

Institution	Bachelor	Doctorate	Master	Total
Clemson University	1		2	3
Coastal Carolina University	2		1	3
College of Charleston	2		1	3
Francis Marion University	1			1
Lander University	1		1	2
USC Aiken	2		2	4
USC Columbia	5	1	1	7
USC Upstate	2		1	3
Winthrop University	2			2
Grand Total	18	1	9	28

Table 3 shows the number of new programs added by the South Carolina Technical College System (SCTCS), which included the addition of five new progams at four institutions. 80% of the new programs added were in the science and/or medical fields.

Table 3: SCTCS New Programs AY 2023-2024

Institution/Program	
Horry Georgetown Technical College	1
A.A.S., Diagnostic Medical Sonography	
Midlands Technical College	2

A.A.S., Business Administration	
A.A.S., Surgical Technology	
Florence-Darlington Technical College	1
A.A.S., Mechatronics Technology	
Spartanburg Community College	1
A.A.S., Diagnostic Medical Sonography	
Total	**5**

Table 4 provides a summary of all of the terminations for AY 2023-2024 by institution. Table 5 and Figure 1 show the number of added and terminated programs by section. Research institutions added 35% and terminated 48% of programs, with the highest percentage of programs across sectors, followed by the addition of 33% of programs by professional doctorate institutions and termination of 28% of programs by comprehensive institutions.

Table 4: Summary of Terminations by Institution (AY 2023-2024)

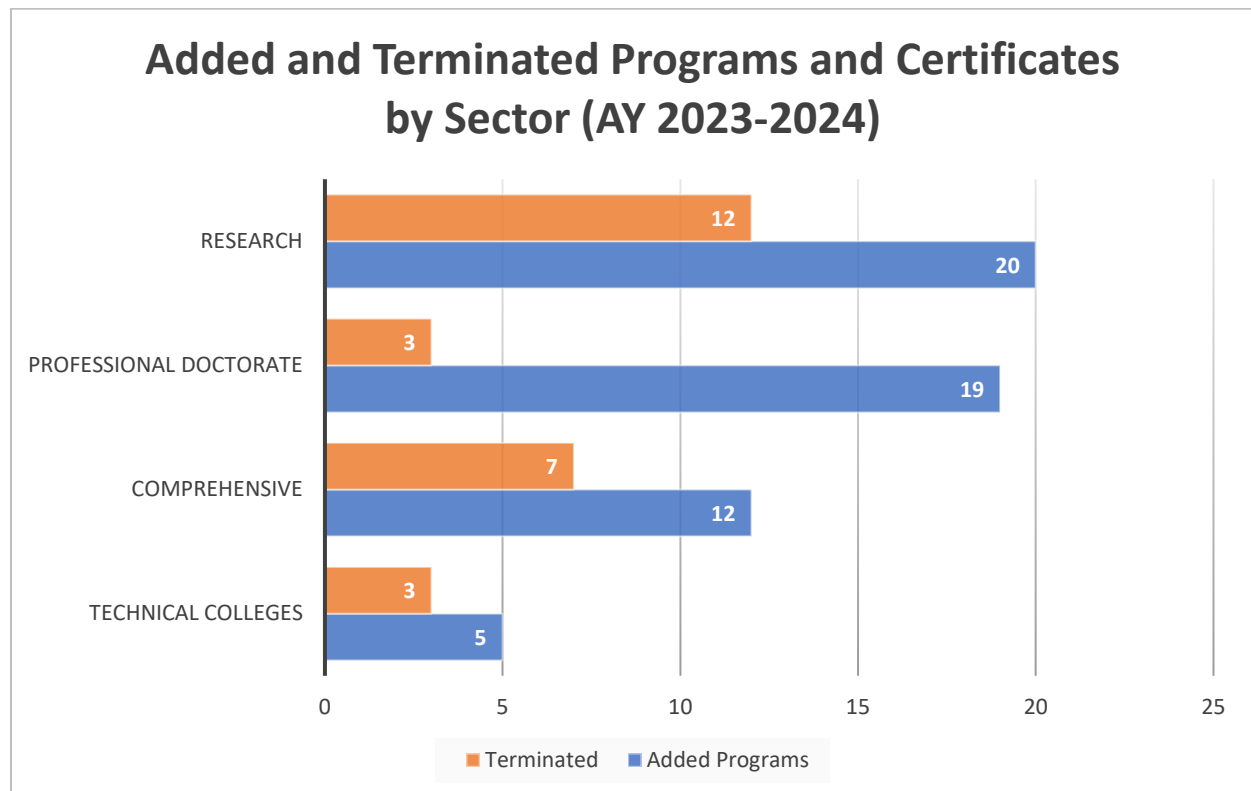| Terminations	Total
Coastal Carolina University	1
Termination American Studies Certificate	1
Clemson	7
Termination Power Systems Engineering	1
Termination M.S. Architecture program	1
Termination B.S. Chemical Engineering concentration in General and Biomolecular Engineering	1
Termination Baccalaureate Certificate, ASL-English Education Interpreting	1
Termination Baccalaureate Certificate in Sales Engineering	1
Termination M.A. Writing, Rhetoric and Media degree program	1
Post-Master Certificate, Leadership and Innovation in Health and Design	1
College of Charleston	2

Termination of joint M.A. in History between The Citadel and The College of Charleston	1
Termination M.Ed. Science and Math for Teachers	1
Lander University	**3**
Termination Health and Wellness Concentration from M.S. in Exercise Science	1
Termination Certificate in Warfare, Military and Diplomatic Studies	2
SCTCS HGTC	**1**
Termination A.A.S., General Engineering Technology	1
SCTCS NETC	**1**
Termination A.A.S., Computer Technology	1
SCTCS TCLC	**1**
Termination Administrative Office Technology	1
The Citadel	**3**
Termination M.S. in Instructional Systems Design and Performance Improvement	1
Termination M.A. in history between The Citadel and The College of Charleston	1
Termination Graduate Certificate Environmental Studies	1
USC Columbia	**5**
Termination M.S. Physical Education	1
Termination M.P.H. Biostatistics	1
Termination M.N.A. Nurse Anesthesia	1
Termination Early Childhood Special Education Concentration from M.Ed. Special Education	1
Termination A.A./A.S. Liberal Arts and Sciences	1
Winthrop University	**1**
Termination B.A. in Economics	1
Grand Total	**25**

Of the programs terminated, the highest percentage of terminations (36%) were for master's degree programs, followed by (32%) certificates. The least amount of terminations (8%) were bachelor degree programs and master's degree concentrations. Additionally, 16% of associate degrees were terminated during AY 2023-2024. Tables 6-9 present a break down of terminations by degree type and institution.

Table 5: Added and Terminated Programs and Certificates by Sector (AY 2023 -2024)

	Added	Terminated
Technical Colleges	5	3
Comprehensive	12	7
Professional Doctorate	19	3
Research	20	12
Total	57	25

Figure 1: Added and Terminated Programs by Sector (AY 2023-2024)

Added and Terminated Programs and Certificates by Sector (AY 2023-2024)

RESEARCH — Terminated: 12, Added Programs: 20
PROFESSIONAL DOCTORATE — Terminated: 3, Added Programs: 19
COMPREHENSIVE — Terminated: 7, Added Programs: 12
TECHNICAL COLLEGES — Terminated: 3, Added Programs: 5

Legend: Terminated, Added Programs

Tables 6-11 break out the terminations by type and university, including terminations of concentrations, certificates, associate degrees, bachelor's degrees, master's degrees, and the change in modality of programs offered. Changes in concentrations (20) represented the most frequent change made in AY 2023-2024, followed by changes in modality (17) primarily from face-to-face to hybrid or 100% virtual program or concentration delivery. Conversely, only one B.A. degree was terminated in AY 2023-2024.

Table 6 summarizes the certificate terminations for AY 2023 – 2024 by institution, with 50% of the certificate terminations from a research institution.

Table 6: Certificate Terminations (AY 2023-2024)

Certificate Terminations	
Coastal Carolina University	1
Termination of Certificate, American Studies	
Clemson University	4
Termination of Baccalaureate Certificate, Power Systems Engineering	
Termination of Post-Master Certificate, Leadership, and Innovation in Health and Design	
Termination of Baccalaureate Certificate, ASL-English Education Interpreting	
Termination of Baccalaureate Certificate, Sales Engineering	
Lander University	1
Termination of Certificate in Warfare, Military and Diplomatic Studies	
The Citadel	1
Termination of Graduate Certificate, Environmental Studies	
Total	7

Table 7 summarizes the bachelor's degree terminations for AY 2023 – 2024, with only one bachelor level program terminated within the academic year.

Table 7: Bachelor's Degree Termination (AY 2023 – 2024)

Bachelor's Degree Termination	
Winthrop University	1
Termination of B.A., Economics	
Total	1

Table 8 summarizes the associate degree terminations for four technical colleges and the University of South Carolina Columbia in AY 2023 – 2024.

Table 8: Associate Degree Terminations (AY 2023-2024)

Associate Degree Terminations	
Horry-Georgetown Technical College	1
Termination of A.A.S., General Engineering Technology	
Northeastern Technical College	1
Termination of A.A.S., Computer Technology	
Technical College of the Low Country	1
Termination of A.A.S., Administrative Office Technology	
USC Columbia	1
Termination of A.A./A.S., Liberal Arts and Sciences	
Total	4

Table 9 summarizes the master's degree terminations for AY 2023- 2024, with 56% of the M.A. degree program terminations from a research institution and 44% of the remaining terminations of master's degrees from a research, professional doctorate, and comprehensive institution respectively.

Table 9: Master's Degree Program Terminations (AY 2023-2024)

Master's Degree Terminations	
Clemson University	2
Termination of M.S., Architecture	
Termination of M.A., Writing, Rhetoric and Media	
College of Charleston	2
Termination of M.Ed., Science and Math for Teachers	
Termination of joint M.A., History between The Citadel and College of Charleston	
The Citadel	2
Termination of M.S., Instructional Systems Design and Performance Improvement	
Termination of joint M.A., History between The Citadel and College of Charleston	
USC Columbia	3
Termination of M.N.A., Nurse Anesthesia	
Termination of M.S., Physical Education	
Termination of M.P.H., Biostatistics	

	Total	9

Table 10 shows the program concentrations that were terminated in AY 2023-2024. Over 50% of the concentration terminations were within master level programs.

Table 10: Program Concentration Terminations AY 2023-2024

Institution	Total
Coastal Carolina University	4
Terminate 4 Concentrations from B.S., Public Health 1) Community Health; 2) Dietetics; 3) Health Administration; and 4) Health Literacy	
Lander University	1
Terminate Health and Wellness Concentration from M.S. in Exercise Science	
USC Upstate	3
Terminate 3 tracks in M.S. in Exercise and Sport Science: 1) Psychosocial Kinesiology, 2) Exercise Physiology, and 3) Cardiac Rehabilitation	
USC Columbia	1
Terminate Early Childhood Special Education Concentration from M.Ed. Special Education	
Total	9

Table 11 show the program concentrations that were added in AY 2023-2024. Concentrations were added primarily to bachelor level programs (67%).

Table 11: Concentrations Added AY 2023-2024

Institution	Total
Francis Marion University	2
Add B.S. Early Childhood non certification track	
Add B.S., Elementary Education (non-certification track)	
The Citadel	2
Add B.A. Psychology optional concentration: 1) Neuroscience	
Add B.S. Physical Education (add concentration in Teacher Non-Certification)	
USC Aiken	2
Add 2 concentrations to the B.S. Public Health: 1) Community Health and 2) Science	
USC Upstate	2

Add 2 tracks to the M.Ed. in Special Education - Visual Impairment 1) Orientation and Mobility, and 2) Teacher of Students with Visual Impairments	
USC Columbia	1
Add One-Year MBA Military Track to the One-Year Master of Business Administration	
Total	**9**

In AY 2023-2024, 17 programs added or changed mode of program delivery to hybrid, blended, distance, or 100% online. 47% of the modality changes were within master's degree level programs while 40% of the modality changes were within bachelor level programs.

Table 11: Program Modality Change by Institution to Hybrid, Blended, Distance, 100% Online
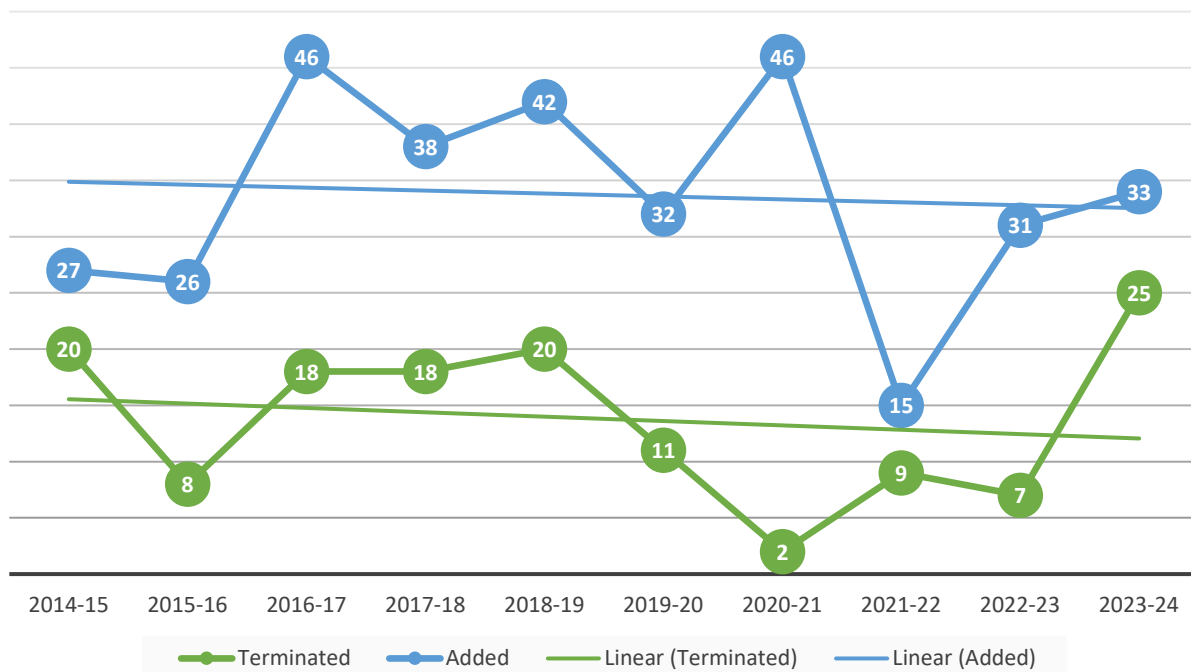
Institution	
Coastal Carolina University	1
B.S., B.A., Marketing Completion	
Clemson University	2
B.S., Construction Science and Management (Concentration: Residential Construction)	
M.S., Applied Health Research and Evaluation (Concentration: Non-thesis option)	
Lander University	4
B.S., Cybersecurity with emphasis in Computer Science and Poli Science	
B.A.S., Business Administration	
B.S., Education and Child Development	
B.S., Business Administration with a concentration in IT	
Medical University of South Carolina	2
D.P.T., Doctorate of Physical Therapy	
O.T.D., Doctorate of Occupational Therapy	
USC Beaufort	1
A.A./A.S., General Liberal Arts and Sciences	
USC Salkehatchie	1
A.A./A.S., General Liberal Arts and Sciences	
USC Upstate	5
D.N.P, Doctorate of Nursing Practice	
M.S., Informatics	
M.S., Nursing- Nursing Education	
M.S.N., Clinical Nurse Leader	
M.S.N., Nursing Leadership	

Winthrop University	
M.Ed., Counseling and Development	1
Total	**17**

Figure 2 summarizes added and terminated degree programs over 10 years. There were 138 programs terminated and 337 new programs added from 2014-2024. The highest numbers of new programs added occurred between 2015-2021 (Range 32-36) with a downward trend in the addition of new programs from 2021-2024 (Range 15-34). There was a slight increase in the number of new programs (2) from 2022-2024. The lowest number of new programs added (15) occurred in 2021-2022, which demonstrates the potential impact of the COVID pandemic. Post pandemic, an increase in new programs (16) occurred in 2022-2023, with only a net gain of two new programs added in 2023-2024. An average of 34 new programs per year have been created in South Carolina over the past 10 years (2014-2024), while an average of 13.8 programs have been terminated per year over the past 10 years (2014-2024.)

Figure 2: Added and Terminated Degree Programs Over 10 Years 2014- 2024

Conclusions

On average, the rate of program additions and terminations is decreasing. Terminations, as can be seen in Figure 2, are decreasing faster, on average, than additions. However in 2023-2024, there was a +18 net increase in program terminations which may be a result of institutions working to align their program offerings with program productivity requirements and workforce development efforts.

In AY 2023-2024, the most program growth occurred in STEM/Healthcare (45%) and Education (24%), which aligns with priority occupations identified within the Unified State Plan. The job market in South Carolina is strong for each of these fields, and the need for graduates in each of these fields is well documented. While programs in education and health professions were the most added programs, they were also the most terminated programs. This trend is reflective of changing requirements of accreditation and licensure, as well as the desire to help students move through the pipeline to employment as quickly and easily as possible.